

**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 3600**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor	: Cung Ngoc Phan	Confirmation No.: 8316
Appln. No.	: 09/736,543	Group Art Unit: 3621
Filed	: December 13, 2000	Examiner: P. E. Elisca
For	: IN-STORE CUSTOMER DISPLAY DECICE AND METHOD	
Docket No.	: M61.12-0298	

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**AMENDMENT AFTER FINAL**

*FILED ELECTRONICALLY ON JULY 3, 2007*

Sir:

This is in response to the Final Office Action mailed on May 18, 2007. Please amend the above-identified application as follows: